



May 2024

Dear Business Leader:

I am writing today to ask for your support of our school's largest annual fundraiser, the Wildcat Carnival. This fun community-wide event is open to the public. It will be held at West Sedona School on Saturday, October 26th from 11am to 5pm.

Each year, more than 3,000 people attend the carnival from Sedona and the surrounding areas. The Wildcat Carnival is hosted by the West Sedona School Parent Teacher Association (PTA). We are a volunteer-run nonprofit organization, and donations are 100% tax deductible.

We're excited to host this fun family-friendly event, and we would love for you to be a part of it. The Wildcat Carnival will feature games and activities for all ages. We'll have inflatables, music, a silent auction, authentic Mexican food, and much more. It is a wonderful way for our community to come together, have a great time and show support for our school.

Arizona ranks almost last in teacher salary and last in the nation in per-student spending. Due to the relatively high number of low-income students, West Sedona School qualifies as a Title I School. PTA funds are used to fill critical gaps, support our teachers, and provide opportunities for our students that would otherwise be out of reach.

In the past, the proceeds from the Wildcat Carnival we have been able to:

- Add a handwashing station in the cafeteria
- Purchase new playground equipment
- Add cold filtered water bottle filling stations
- Give funds to teachers for supplies that they would normally pay for themselves
- Host community events for our students and families
- Support educational initiatives, reading challenges, field trips, and STEM opportunities

Your donations strengthen our community and our school's ability to deliver an excellent education to our children. The attached information includes information on our sponsorship levels and benefits, and a sponsorship form. Please contact us with any questions you may have about sponsoring this exciting event.

Thank you for your consideration and support. And we hope to see you there!

Kindest Regards,

Laura Molina
Board Member & Carnival Chair, West Sedona School PTA

Note: In the event the Wildcat Carnival is cancelled or postponed due to circumstances beyond our control, all donations will remain with the PTA.

The Wildcat Carnival is Hosted by the West Sedona School PTA
Your Donations are 100% Tax Deductible, our 501(c)3 Number: 86-0668068
West Sedona School PTA, 570 Posse Ground Rd, Sedona, AZ 86336
westsedonapta.com